

Athletic Strategic Plan

2021-26

Adopted August, 2021



GCS Mission Statement:

Georgia Christian School will provide a Christian foundation that promotes a passion for learning, responsible citizens and the skills necessary to lead through character development, spiritual guidance and excellent academic instruction.

Athletic Strategic Plan

Areas of Consideration

- Facilities
- Programs
- Coaches
- Finances/Resources
- Public Relations
- Athletic Safety
- Strength and Conditioning
- Parental Involvement
- Athletic Nutrition
- Campus Visitor Process/Potential Student
- Middle School Athletics
- Elementary Athletics

Facilities

- Game Fields Renovation
 - Irrigation Renovation
 - New Rotors (\$2,000) Fall 2022
 - Replace all flex pipe with swing arms (\$1,000) Fall 2022
 - Add Irrigation zone to PF (\$350) Spring 2022
 - Concrete pad on Visitor's side for sidewalk and bleachers (\$7,000) Fall 2023
 - Gravel drive from Right field to Concessions stand (\$5,000) Spring 2022
 - LED Lights for GF (\$70,000) Transition starts Fall 2022
 - LED Lights for Baseball Field (\$70,000) Spring 2022
 - Irrigate the Baseball Outfield (\$5,000) Spring of 2022
 - Catch net and poles to the North Side of the Game Field (\$1,000) Spring 2022
 - Enclose the equipment space between the bleachers and the Game Field Shop (\$500) Fall 2021
 - Enclose Pump Station (\$500) Fall 2021
 - Create a more formal "stadium" entrance to GF (\$10,000) Fall 2023
 - Create Veteran's Memorial on Home side of GF (\$10,000) Fall 2023
 - Parking Improvements at Gym; 2-3 More Handicap (\$500*) Fall 2021
- Covered Outdoor Practice Facility (\$50,000) Fall 2024
- Lacy Elrod Gymnasium
 - Floor completely redone (\$15,000) Fall 2021
 - Ice Machine (\$3,500) Spring 2022
 - Lighting LED (\$5,000) Transition Fall 2021
 - Renovate lawn area in front of gym (\$15,000) Fall 2022
 - Update patio area
- New Gym/Multiplex: (\$2,000,000) Fall 2026
 - Practice Courts/Volleyball Courts
 - Locker Rooms
 - Weight Rooms
 - Classrooms
- Football Field House (Old Bus Barn)
 - Expand locker room (Completed Aug 2020 \$1,200)
 - Upgrade/Increase Weight Room Equipment (\$50,000) Fall 2022)

- New hexagon bars (purchased Mar 2020)
- New Field House (\$185,000) Fall 2022
 - Plans approved by Fall 2021
 - New Weight Room
 - Locker Rooms
 - Coach's Office
 - Training Room

Programs

- All girls PE classes (at least for 6 to 9 weeks) Fall 2022
- New sports (parent/student committee to explore) Fall 2021
 - Golf
 - Track
 - Wrestling
 - Softball Fall 2022
 - Fishing
 - Tennis
 - Start parent/student committee to explore (Fall 2021)

Coaches/Personnel

- Athletic Organizational Structure Summer 2021
 - Clear duties/responsibilities for all GCS Coaches/staff (full time, part time and volunteer) Summer 2021
- Hire Athletic Admin Asst. (\$7,000) Fall 2021 (Patience Lawson Hired JUL2021)
- Hire on-staff full-time Female Coach (Morgan Sykes Hired JUL2021)
- Development/Training/Accreditation (\$3,000/yr)-AUG2021
- Volunteer Coaches
 - Communication to create a pipeline of qualified volunteer coaches Spring 2022

Finances/Resources

- Fundraising/Development Plan Fall 2021

Public Relations

- Update website to modern look (\$1,500) Fall 2021
 - Equitable exposure across sports (girls and boys) (Immediately)

- Reduce the number Social Media Platforms (consolidate under GCS Athletics Fall 2021)
- Consistency in Branding Fall 2021
 - Uniforms
 - Advertisements
 - Update and have consistent mascot

Athletic Safety

- Concussion Awareness for Coaches (Sport Specific Training @ no cost through GISA) AUG2021
- Education on proper taping and field injury prevention and aide (Sport Specific Training by VOA @ no cost) Fall 2021

Strength and Conditioning

- Allowing both male and female athletes to have access to Fall 2022
- Mandatory strength/conditioning for all athletes 8th-12th Fall 2022

Parental/Stakeholder Involvement

- Explore an Athletic Alumni Association Summer 2022
- 1914 Club
 - Clarification of the purpose/benefits of organization Spring 2022
 - More strategic marketing Spring 2021

Athletic Nutrition

- Provide Protein bars before/after “coach led” workouts. (\$500 per sem. Fall 2021)

Campus Visitor Process/Potential Students

- Process in which we reach out to new students
 - An all athletic mail-out to the churches and tri-county area (\$1,000) Fall 2022
 - Follow up with those who have visited
 - Make changes to enhance the experience
- Keep in touch those that have visited or shown interest
- Coach involvement with those that are interested in athletics

Middle School Athletics

- Greater emphasis on teaching and training fundamentals Fall 2021
- Strengthen the relationship between MS and HS (program building) Fall 2021
 - This should be a per sport plan similar to curriculum maps in academics
- More dedicated MS Head Coaches
 - **Coach Morrison hired in Fall 2020**

Elementary School Athletics

- Organize teams that mirror MS/Varsity Program through VLRPA Fall 2021
- Elementary Sports Summer camps (Summer 2021)
 - Basketball (Summer 2021)
 - Volleyball (Summer 2021)
 - Football (Summer 2022)
 - Soccer (Summer 2022)
 - Baseball (Summer 2022)
 - Softball (Summer 2022)
- A GCS flag football team (Coach Knapp/Morrison Fall 2022)

Athletics Total: \$2,504,350