



PROGRAM AD POLICY ALL SPORTS PROGRAM ADS

Last updated: May 2018

AD POLICY GUIDELINES:

(1). JV/MS & Varsity student athletes are **required** to sell a **minimum of 2 Full Page Ads** based on their sport fee*(page 3 Athletic Handbook). You can mix and match ad sizes to make a Full Page Ad.

Example: 2 Half Page Color Ads = 1 Full Page Color Ad

Example: 1 Half Page Color Ad + 4 Business Cards = 1 Full Page Color Ad

Example: 10 Business Cards = 1 Full Page Color Ad

(2). One Full Page Ad will go to the designated sport house account & One Full Page Ad will go to the student athlete account.

(3). A student athlete can sell as many Ads as needed to help offset their sport fee*(page 3 Athletic Handbook). Below is an example how to pay off your Athletic Sport Fee.

Example: Varsity Football Sport Fee is \$150.00

- * Sell 1 Full Page Color Ad - Ad goes to the Sport Account
- * Sell 1 Full Page Color Ad - Commission Earned \$75.00
- * Sell 1 Half Page Color Ad - Commission Earned \$50.00
- * Sell 1 Business Card Ad - Commission Earned \$25.00

Example: Middle School Volleyball Sport Fee is \$75.00

- * Sell 1 Full Page Color Ad - Ad goes to the Sport Account
- * Sell 1 Half Page Color Ad - Commission Earned \$50.00
- * Sell 1 Business Card Ad - Commission Earned \$25.00

(4). The Student Athlete will earn a commission starting on the 2nd Sold Ad(s) to help offset the sport fee* (page 3 Athletic Handbook).

(5). If the Student Athlete decides he/she will not “Participate in Selling Ads” to help offset the cost of his/her Athletic sport fee(s) (page 3 Athletic Handbook); the GCS Business Office will automatically bill the Family’s FACTS Account for each student athlete and for each sport.

COMMISSION EARNED FROM AD SALES:

1st Sold Ad - goes directly to the Designated Athlete’s Sport Account

\$75.00 - Full Page COLOR - Student Athlete Commission Earned

\$50.00 - Half Page COLOR - Student Athlete Commission Earned

\$25.00 - Business Card COLOR - Student Athlete Commission Earned

*The student athlete will receive credit/commission earned for the ad sale on your 2nd Program Ad(s).

If the student athlete buys a Full Page Color Personal Ad, **do not deduct your commission from the payment.

***The student athlete may earn a total dollar amount of commission, up to but not to exceed the cost of your sport fees*(page 3 Athletic Handbook). No earned commission will be carried over year after year. Each year is it’s own separate year. A Program Ad spreadsheet will be kept on each student athlete detailing commission credits earned.